

Financial Statements

For the Year Ended March 31, 2024 (With Summarized Financial Information for the Year Ended March 31, 2023)



TABLE OF CONTENTS For the Year Ended March 31, 2024

| | Page |
|----------------------------------|------|
| Independent Auditors' Report | 1-2 |
| Financial Statements | |
| Statement of Financial Position | 3 |
| Statement of Activities | 4 |
| Statement of Functional Expenses | 5 |
| Statement of Cash Flows | 6 |
| Notes to Financial statements | 7-17 |



INDEPENDENT AUDITORS' REPORT

To the Board of Directors of the **Melanoma Research Foundation**

Opinion

We have audited the financial statements of the Melanoma Research Foundation (the Foundation), which comprise the statement of financial position as of March 31, 2024, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as of March 31, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Foundation and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Foundation's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with

GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- exercise professional judgment and maintain professional skepticism throughout the audit.
- identify and assess the risks of material misstatement of the financial statements, whether
 due to fraud or error, and design and perform audit procedures responsive to those risks.
 Such procedures include examining, on a test basis, evidence regarding the amounts and
 disclosures in the financial statements.
- obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing
 an opinion on the effectiveness of the Foundation's internal control. Accordingly, no such
 opinion is expressed.
- evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Foundation's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Report on Summarized Comparative Information

We have previously audited the Foundation's 2023 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated October 4, 2023. In our opinion, the summarized comparative information presented herein as of and for the year ended March 31, 2023, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Washington, DC

September 24, 2024

Marcun LLP

STATEMENT OF FINANCIAL POSITION March 31, 2024

(With Summarized Financial Information as of March 31, 2023)

| | | 2024 | 2023 |
|---------------------------------------|----|-----------|-----------------|
| ASSETS | | | |
| Cash and cash equivalents | \$ | 93,261 | \$ 1,538,055 |
| Investments | | 1,706,411 | 1,216,701 |
| Pledges and grants receivable, net | | 3,900,412 | 1,623,544 |
| Prepaid expenses and deposits | | 269,601 | 343,988 |
| Property and equipment, net | | 214,562 | 200,844 |
| Right of use asset – operating | , | 1,086,625 | 1,250,242 |
| TOTAL ASSETS | \$ | 7,270,872 | \$ 6,173,374 |
| LIABILITIES AND NET ASSETS | | | |
| Liabilities | | | |
| Accounts payable and accrued expenses | \$ | 416,597 | \$ 303,727 |
| Grants payable | | 1,007,941 | 1,081,859 |
| Operating lease liability | | 1,397,433 | 1,580,131 |
| TOTAL LIABILITIES | | 2,821,971 | 2,965,717 |
| | | | |
| Net Assets | | 4 000 470 | 0.4.0.4.0.0 |
| Without donor restrictions | | 1,009,170 | 313,439 |
| With donor restrictions | | 3,439,731 | 2,894,218 |
| TOTAL NET ASSETS | | 4,448,901 | 3,207,657 |
| TOTAL LIABILITIES AND NET ASSETS | \$ | 7,270,872 | \$ 6,173,374 |

STATEMENT OF ACTIVITIES

For the Year Ended March 31, 2024

(With Summarized Financial Information for the Year Ended March 31, 2023)

| | Without Donor Restrictions | With Donor Restrictions | 2024 Total | 2023 Total |
|--|----------------------------------|-------------------------------|---------------------------------------|---------------|
| REVENUE AND SUPPORT | | | | |
| Grants and contributions | \$ 2,953,254 | \$ 2,402,769 | \$ 5,356,023 | \$ 4,659,225 |
| Special events | - | 2,919,473 | 2,919,473 | 2,517,695 |
| In-kind contributions | 943,513 | _ | 943,513 | 882,094 |
| Registration fees | 235,095 | - | 235,095 | 172,775 |
| Investment (loss) income, net | 224,844 | 175,027 | 399,871 | (13,925) |
| Net assets released from restrictions: | | | | , , |
| Satisfaction of program restrictions | 2,195,083 | (2,195,083) | - | - |
| Satisfaction of time restrictions | 2,756,673 | (2,756,673) | - | _ |
| | | | | |
| TOTAL REVENUE | | | | |
| AND SUPPORT | 9,308,462 | 545,513 | 9,853,975 | 8,217,864 |
| | | | | |
| EXPENSES | | | | |
| Program Services: | | | | |
| Research | 3,868,932 | _ | 3,868,932 | 3,698,583 |
| Education | 1,988,842 | - | 1,988,842 | 1,986,706 |
| Advocacy | 1,332,149 | - | 1,332,149 | 1,147,877 |
| • | | | , , , , , , , , , , , , , , , , , , , | , , |
| Total Program Services | 7,189,923 | _ | 7,189,923 | 6,833,166 |
| 3 | ,,- | | ,,- | |
| Supporting Services: | | | | |
| General and administrative | 829,832 | _ | 829,832 | 823,935 |
| Fundraising – other | 501,426 | _ | 501,426 | 371,542 |
| Fundraising – cost of direct | | | , | , |
| benefit to donors | 91,550 | _ | 91,550 | 150,150 |
| 20 | | | | |
| Total Supporting Services | 1,422,808 | _ | 1,422,808 | 1,345,627 |
| rotal capporting controct | 1,122,000 | | .,, | .,0.0,02. |
| TOTAL EXPENSES | 8,612,731 | _ | 8,612,731 | 8,178,793 |
| | 0,012,101 | | | <u> </u> |
| CHANGE IN NET ASSETS | 695,731 | 545,513 | 1,241,244 | 39,071 |
| | 000,707 | 0.0,0.0 | .,, | 33,51 |
| NET ASSETS, BEGINNING OF YEAR | 313,439 | 2,894,218 | 3,207,657 | 3,168,586 |
| | 210,100 | | | 3,100,000 |
| NET ASSETS, END OF YEAR | \$ 1,009,170 | \$ 3,439,731 | \$ 4,448,901 | \$ 3,207,657 |

STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended March 31, 2024

(With Summarized Financial Information for the Year Ended March 31, 2023)

| | | | | Program | Servi | ces | | Supporting Services | | | | | |
|-------------------|----|-----------|----|-----------|-------|-----------|------------------------------|----------------------------|-----------|-----------|--------------------------------|-----------------|-----------------|
| | F | Research | | Education | | Advocacy | Total Program Services | eneral and ministrative | <u>Fu</u> | ndraising | Total upporting Services | 2024 Total | 2023 Total |
| Personnel | \$ | 567,661 | \$ | 696,505 | \$ | 443,060 | \$ 1,707,226 | \$ 322,847 | \$ | 189,897 | \$ 512,744 | \$ 2,219,970 | \$ 1,984,518 |
| Contract services | | 788,626 | | 494,948 | | 382,143 | 1,665,717 | 277,885 | | 121,425 | 399,310 | 2,065,027 | 1,969,830 |
| Grants | | 1,839,954 | | 10,000 | | - | 1,849,954 | _ | | - | - | 1,849,954 | 1,898,768 |
| Conferences | | 239,766 | | 341,016 | | 241,118 | 821,900 | 4 | | 166,908 | 166,912 | 988,812 | 744,309 |
| Facilities | | 194,142 | | 183,393 | | 105,848 | 483,383 | 118,038 | | 38,889 | 156,927 | 640,310 | 693,079 |
| Other | | 136,204 | | 113,875 | | 49,839 | 299,918 | 73,561 | | 21,736 | 95,297 | 395,215 | 365,186 |
| Travel | | 53,978 | | 77,990 | | 73,061 | 205,029 | 14,057 | | 24,278 | 38,335 | 243,364 | 295,794 |
| Operations | | 48,601 | , | 71,115 | , | 37,080 | 156,796 | 23,440 | | 29,843 | 53,283 | 210,079 | 227,309 |
| TOTAL | | | | | | | | | | | | | |
| EXPENSES | \$ | 3,868,932 | \$ | 1,988,842 | \$ | 1,332,149 | \$ 7,189,923 | \$ 829,832 | \$ | 592,976 | \$ 1,422,808 | \$ 8,612,731 | \$ 8,178,793 |

STATEMENT OF CASH FLOWS

For the Year Ended March 31, 2024

(With Summarized Financial Information for the Year Ended March 31, 2023)

| | 2024 | 2023 |
|---|--|--|
| CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets Adjustments to reconcile change in net assets to net cash | \$ 1,241,244 | \$ 39,071 |
| used in operating activities: Loan forgiveness Depreciation and amortization Net realized and unrealized investment (gains) losses Amortization of operating right-of-use asset Contributions restricted for long-term purposes Changes in assets and liabilities: Pledges and grants receivable Prepaid expenses and deposits Accounts payable and accrued expenses Grants payable Operating lease liability | 51,716 (337,052) 163,617 (301,672) (2,276,868) 74,387 112,870 (73,918) (182,698) | (249,487) 34,950 38,842 158,901 (394,060) (795,186) (61,388) (38,781) 117,752 (168,412) |
| NET CASH USED IN OPERATING ACTIVITIES | (1,528,374) | (1,317,798) |
| CASH FLOWS FROM INVESTING ACTIVITIES Purchases of investments Sales of investments Purchase of property and equipment NET CASH USED IN INVESTING ACTIVITIES | (811,228) 540,339 (65,434) (336,323) | (798,848) 420,530 (59,237) (437,555) |
| CASH FLOWS FROM FINANCING ACTIVITIES Contributions restricted for long-term purposes | 301,672 | 394,060 |
| NET CASH PROVIDED BY FINANCING ACTIVITIES | 301,672 | 394,060 |
| NET DECREASE IN CASH AND CASH EQUIVALENTS CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR | (1,563,025) 1,953,706 | (1,361,293) 3,314,999 |
| CASH AND CASH EQUIVALENTS, END OF YEAR | \$ 390,681 | \$ 1,953,706 |
| CASH AND CASH EQUIVALENTS AT END OF YEAR Cash and cash equivalents Cash and cash equivalents held within investments | \$ 93,261 297,420 | \$ 1,538,055 415,651 |
| TOTAL CASH AND CASH EQUIVALENTS | \$ 390,681 | \$ 1,953,706 |
| NON-CASH FINANCING ACTIVITIES Loan forgiveness | \$ | \$ 249,487 |

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

1. Organization and Summary of Significant Accounting Policies

Organization

The Melanoma Research Foundation (the Foundation) was incorporated on October 7, 1996, under the laws of Texas. Its mission is to eradicate melanoma by accelerating medical research while educating to and advocating for the melanoma community. The activities of the Foundation are funded primarily from grants and contributions from individuals and foundations.

Cash Equivalents

The Foundation considers all money market accounts to be cash equivalents.

Pledges and Grants Receivable

Pledges and grants receivable represent unconditional contributions from foundations and individuals. Unconditional pledges and grants receivable are recorded at the present value of their estimated future cash flows. The discounts on these amounts are computed using risk-adjusted rates applicable in the years in which those promises are received. Pledges and grants receivable are reviewed for collectibility, and a provision for doubtful pledges and grants receivable is recorded based on management's judgment and analysis of the creditworthiness of the donors, past collection experience, and other relevant factors.

Property and Equipment and Related Depreciation and Amortization

Furniture, office equipment, computer and software, and eligible website costs with an acquisition value of \$1,000 or greater are stated at cost and are depreciated/amortized using the straight-line method over the assets' estimated service lives of three to seven years. Leasehold improvements are amortized over the shorter of their useful life or the remaining life of the lease. Expenditures for major additions, renewals and betterments are capitalized. Expenditures for equipment with an acquisition value of less than \$1,000, minor repairs and maintenance costs are expensed when incurred. Upon the retirement or disposal of assets, the cost and accumulated depreciation and amortization are eliminated from the accounts and the resulting gain or loss is included in revenue or expenses.

Investments

The Foundation invests in a professionally managed portfolio that contains marketable equity securities, exchange-traded funds and mutual funds. Investments are reported in the accompanying statement of financial position at fair value. Fair value is the price that would be received to sell an asset, or paid to transfer a liability through an orderly transaction between market participants at the measurement date. Purchases and sales are reflected on a trade date basis. Interest, dividends and realized gains or losses are recorded when earned. Changes in the fair value of the portfolio are recorded as unrealized gains or losses. Donated investments are recorded as contributions based on their fair value at the date of donation.

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

1. Organization and Summary of Significant Accounting Policies (continued)

Fair Value Measurement

In accordance with accounting standards for fair value measurement for those assets and liabilities that are measured at fair value on a recurring basis, the Foundation has categorized its applicable financial instruments into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of the hierarchy, the categorization is based on the lowest-level input that is significant to the fair value measurement of the instrument.

Applicable financial assets and liabilities are categorized based on the inputs to the valuation techniques as follows:

Level 1 – Financial assets and liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that the Foundation has the ability to access.

Level 2 – Financial assets and liabilities whose values are based on quoted prices in markets that are not active or model inputs that are observable either directly or indirectly for substantially the full term of the asset or liability.

Level 3 – Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs reflect management's assumptions about the assumptions a market participant would use in pricing the asset or liability.

As of March 31, 2024, the Foundation's investments, as described in Note 3 of these financial statements, were measured at fair value on a recurring basis.

Classification of Net Assets

The Foundation's net assets are reported as follows:

- Net assets without donor restrictions represent the portion of expendable funds that are available for any purpose in performing the primary objectives of the Foundation at the discretion of the Foundation's management and the Board of Directors (the Board).
- Net assets with donor restrictions represent amounts that are specifically restricted by donors or grantors for various programs, specific future time periods, or the endowment funds of the Foundation, which are required to be held in perpetuity.

Revenue Recognition

The Foundation recognizes revenue and support from grants, contributions and bequests when they become unconditional. Unconditional grants and contributions are recorded as net assets with donor restriction if they are received with donor stipulations that limit the use of the donated asset. When a stipulated time restriction ends or purpose restriction is met, net assets

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

1. Organization and Summary of Significant Accounting Policies (continued)

Revenue Recognition (continued)

with donor restrictions are reclassified to net assets without donor restriction and reported in the accompanying statement of activities as net assets released from restrictions. Conditional promises to give – that is, those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met.

Special events revenue consists of mainly unconditional contributions and ticket sales for gala events. Contributions are recorded as with or without donor restrictions based on whether they are restricted for a particular purpose or to a specific time as noted above. Ticket sales are treated as exchange transactions and are recognized at the point in time that the performance obligations are met, in this case at the time the gala event takes place.

In-Kind Contributions

The Foundation's programs are furthered through unconditional contributions of services by various individuals and organizations. In-kind contributions are recorded at fair value as of the date of donation and are included in in-kind contribution revenue in the accompanying statement of activities. In-kind contributions consist of donated advertising and marketing services, which were used in program and fundraising activities.

The Foundation also utilizes volunteers who contribute their time and perform a variety of tasks to assist with the Foundation's program services. No amounts have been recorded in the accompanying statement of activities related to these volunteer services because they do not meet the criteria for recognition as donated services under accounting standards.

Grant Expense Recognition

The Foundation provides multiyear grants to universities for research purposes. Grants are expensed in the year in which an unconditional commitment is made. Unconditional grant awards for which payments have not been made are included in grants payable in the accompanying statement of financial position. Conditional grants are not included as expenses until such time as the conditions are met. As of March 31, 2024, there were no conditional grant awards.

Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the accompanying statement of functional expenses. Expenses directly attributed to a specific functional area of the Foundation are reported as expenses of those functional areas, while shared costs that benefit multiple functional areas have been allocated among the various functional areas based on estimates determined by management to be equitable. Occupancy and depreciation expenses are allocated by the square footage used by the related department, and costs that are part of the direct mail and telemarketing campaigns are allocated based on the line counts of the direct mail and telemarketing pieces. All other shared costs are allocated based on a time study which is done annually.

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

1. Organization and Summary of Significant Accounting Policies (continued)

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

2. Pledges and Grants Receivable

Pledges and grants receivable include unconditional promises to give from foundations, corporations and individual donors, which were due as follows as of March 31, 2024:

| Less than one year | \$ 3,571,770 |
|--|---------------------|
| One to five years | 335,000 |
| Total Grants and Contributions Receivable | 3,906,770 |
| Less: Discount to Net Present Value (0.90-3.68%) | (6,358) |
| Grants and Contributions Receivable, Net | <u>\$ 3,900,412</u> |

As of March 31, 2024, all pledges and grants were considered by management to be fully collectible.

3. Investments and Fair Value Measurement

The following table summarizes the Foundation's investments measured at fair value on a recurring basis as of March 31, 2024, aggregated by the fair value hierarchy level with which those measurements were made:

| | Fair Value | | i M I | oted Prices n Active arkets for dentical Assets Level 1) | Obs Ir | nificant Other servable nputs evel 2) | Significant Unobservable Inputs (Level 3) | | |
|---------------------------|------------|----------------|-------------|---|-----------|---|--|---|--|
| Assets: | | | | | | | | | |
| Equities | \$ | 962,157 | \$ | 962,157 | \$ | - | \$ | - | |
| Exchange-traded funds | | 68,383 | | 68,383 | | - | | - | |
| Mutual funds | | <u>378,451</u> | | <u>378,451</u> | | | | - | |
| Total Investments | | | | | | | | | |
| Classified in the Fair | | | | | | | | | |
| Value Hierarchy | | 1,408,991 | \$ | <u>1,408,991</u> | \$ | | \$ | | |
| Cash and cash equivalents | s | 297,420 | | | | | | | |
| Total Investments | \$ | 1.706.411 | | | | | | | |

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

3. Investments and Fair Value Measurement (continued)

The Foundation used the following methods and significant assumptions to estimate fair value for assets measured at fair value:

Equities, exchange-traded funds and mutual funds – Measured using quoted market prices for identical assets in active markets.

4. Property and Equipment

The Foundation held the following property and equipment as of March 31, 2024:

| Computers, software and website | \$ 535,812 |
|---|---------------|
| Leasehold improvements | 202,760 |
| Total Property and Equipment | 783,572 |
| Less: Accumulated Depreciation and Amortization | (524,010) |
| Property and Equipment, Net | \$ 214,562 |

For the year ended March 31, 2024, depreciation and amortization expense was \$51,716. This amount is included in other expenses in the accompanying statement of functional expenses.

5. Grants Payable

The Foundation awards unconditional grants that can be payable over several years. Expected payments on grants payable consisted of the following as of March 31, 2024:

| Less than one year | \$ | 882,941 |
|----------------------|----|-----------|
| One to five years | _ | 125,000 |
| Total Grants Payable | \$ | 1,007,941 |

6. Net Assets With Donor Restrictions

As of March 31, 2024, net assets with donor restrictions were restricted for the following purposes or period:

Subject to expenditure for specified purpose:

| Research grants | \$ 81,000 |
|--|--------------|
| Education | 218,500 |
| Ocular melanoma program | 537,343 |
| Advocacy | 385,258 |
| Mucosal melanoma program | 12,362 |
| Symposia | 121,439 |
| Pediatric melanoma program | 21,410 |
| Total Subject to Expenditure for Specified Purpose | 1,377,312 |

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

6. Net Assets With Donor Restrictions (continued)

(continued)

Subject to occurrence of specified events and time:

Galas – time-restricted for fiscal year 2025

Miles for Melanoma – time-restricted for fiscal year 2025

Time Restricted

Permanent endowment

Total Subject to Occurrence of Specified Events

and Time

Total Net Assets With Donor Restrictions

\$ 198,775

380,499

120,000

1,363,145

2,062,419

7. Endowment Net Assets

Interpretation of Relevant Law

The Board of Directors of the Foundation has interpreted the enacted version of the District of Columbia Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as net assets with donor restrictions the historical value of gifts donated to the permanent endowment and the related appreciation. Applicable accumulated amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund.
- The purposes of the Foundation and the donor-restricted endowment fund.
- General economic conditions.
- The possible effects of inflation and deflation.
- The expected total return from income and the appreciation of investments.
- Other resources of the Foundation.
- The investment policies of the Foundation.

Return Objectives and Risk Parameters

The mission of the Foundation's long-term investment pool is to provide a common investment vehicle that will generate a stable and continuously growing income stream for the Foundation's endowment, for which the Foundation is both the trustee and the beneficiary. The overall goal of the investment pool is to preserve the purchasing power of the future stream of endowment payout for those funds and activities supported by the endowments and, to the extent this is achieved, to cause the principal to grow in value over time. Other goals include:

To maximize return within reasonable and prudent levels of risk.

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

7. Endowment Net Assets (continued)

Return Objectives and Risk Parameters (continued)

• To maximize the value of the endowment while maintaining liquidity needed to support spending in prolonged down markets.

Strategies Employed for Achieving Objectives

Extensive diversification is sought at all times. Experience has shown that financial markets and inflation rates are cyclical and, therefore, control of volatility will be achieved through diversification of asset classes and selection of managers of diverse investment styles. The Board of Directors examines the correlation of historic returns among each asset class and manager. Investment managers are appointed following a systematic search for those with demonstrated quality in the style desired. Managers are given discretion to manage funds entrusted in accordance with the style for which they are employed, provided they comply with the restrictions and limitations that may be determined by the Foundation from time to time.

Spending Policy

The Foundation will appropriate for expenditure no more than 5% of the total market value of endowment principal in any single fiscal year in order to balance the effects of inflation as well as continue to maintain endowment principal.

Funds with Deficiencies

From time to time, the fair value of assets associated with individual endowment funds may fall below the fair value of the original gifts. Deficiencies of this nature are reported as part of net assets with donor restrictions. The Foundation's policy is not to appropriate from deficient funds in accordance with its spending policy. As of March 31, 2024, deficiencies of this nature do not exist in the endowment funds.

As of March 31, 2024, the Foundation's endowment had the following net asset composition:

| | Without Donor Restrictions | With Donor Restrictions | Total |
|--|----------------------------|-----------------------------|--------------------------------------|
| Donor-restricted endowment funds: | | | |
| Historical gift value Appreciation Board-designated endowment fund | \$ - - 2,863,698 | \$ 1,195,090 168,055 | \$ 1,195,090 168,055 2,863,698 |
| Endowment Net Assets, End of Year | <u>\$ 2,863,698</u> | <u>\$ 1,363,145</u> | <u>\$ 4,226,843</u> |

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

7. Endowment Net Assets (continued)

The endowment activity was as follows for the year ended March 31, 2024:

| | | Without Donor estrictions | | ith Donor | _ | Total |
|--|-----------|---------------------------------|-----------|--------------------|-----------|---------------------------|
| Endowment net assets, beginning of year | \$ | 696,440 | \$ | 886,446 | \$ | 1,582,886 |
| Net investment income/(loss) Contributions/Additions Appropriation of endowment assets for expenditure | | 121,720 2,045,538 - | | 175,027 301,672 | _ | 296,747 2,347,210 - |
| Endowment Net Assets, End of Year | <u>\$</u> | <u>2,863,698</u> | <u>\$</u> | <u>1,363,145</u> | <u>\$</u> | 4,226,843 |

8. In-Kind Contributions

Donated goods and services are recognized if the services received create or enhance long-lived assets or require specialized skills, that are provided by individuals possessing those skills and would typically need to be purchased if not donated.

For the year ended March 31, 2024, in-kind contributions received by the Foundation consisted of the following:

| Advertising | \$ 400,292 |
|--|---------------|
| Professional services – branding, marketing, and legal | 515,081 |
| Event donation - sunscreen | 28,140 |
| Total In-Kind Contributions | \$ 943,513 |

The donated professional services are recorded at the estimated fair value based on market rates for similar services in the United States. The donated advertising and sunscreen are recorded at the estimated fair value based on current market rates for similar advertising and program materials. The fair value is obtained from independent sources for similar goods and services. These items are reported as in-kind contributions in the statement of activities. There were no donor-imposed restrictions associated with the donated goods and services.

For the year ended March 31, 2024, in-kind expenses were recognized in the following functional areas:

| Advocacy | \$ | 201,299 |
|------------------------|-----------|---------|
| Education | | 285,836 |
| Research | | 315,361 |
| Management and general | | 63,337 |
| Fundraising | | 77,680 |
| Total In-Kind Expenses | <u>\$</u> | 943,513 |

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

9. Concentration of Credit Risk

At March 31, 2024, the Foundation maintained cash balances in excess of the federally insured limit. Accounts per depositor per institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. Amounts held in excess of FDIC insurance coverage at March 31, 2024 were approximately \$0. The Foundation monitors the creditworthiness of these financial institutions and has not experienced any losses on its cash.

10. Operating Lease

In April 2019, the Foundation entered into a noncancelable agreement for office space at a different office building location. The lease term commenced on August 1, 2019 and expires June 30, 2030. The first year base rent was \$188,820 per year, payable in equal monthly installments of \$15,735. The lease contains an escalation clause for increase in the annual base rent of 4% and provisions for 50% abated rent for the first 16 months of the lease term. The Foundation is also be responsible for its proportionate share of building operating expenses and taxes.

Operating lease cost totaled \$199,073 for the year ended March 31, 2024 and are included in facilities in the accompanying statement of functional expenses. Cash paid for operating leases for the year ended March 31, 2024 totaled \$218,061. The Foundation used a risk-free rate of 2.5% to calculate the present value discount. There were no noncash investing and financing transactions related to leasing.

As of March 31, 2024, future minimum lease payments under the lease were as follows:

| For the Year Ending March 31: | |
|-------------------------------|---------------------|
| 2025 | \$ 226,783 |
| 2026 | 235,855 |
| 2027 | 245,289 |
| 2028 | 255,100 |
| 2029 | 265,304 |
| Thereafter | <u>275,916</u> |
| Total | 1,504,247 |
| Less: Present Value Discount | (106,814) |
| Operating Lease Liability | <u>\$ 1,397,433</u> |

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

11. Liquidity and Availability of Funds

The Foundation regularly monitors liquidity required to meet its annual operating needs and other contractual commitments, while also striving to preserve the principal and return on the investment of its funds. The Foundation's financial assets available within one year of the statement of financial position date for general expenditures at March 31, 2024, were as follows:

| Cash and cash equivalents | \$ | 93,261 |
|---|----|------------------------|
| Investments | | 1,706,411 |
| Pledges and grants receivable, net | _ | 3,900,412 |
| Total Financial Assets Available Within One Year | | 5,700,084 |
| Less amounts not available to be used within one year: | | (2.420.724) |
| Net assets with donor restrictions | | (3,439,731) 699,274 |
| Net assets expected to be released from time restrictions in 2024 | _ | 099,274 |
| Total Financial Assets Available to Meet General Expenditures Within One Year | \$ | 2,959,627 |

The Foundation has various sources of liquidity at its disposal, including cash and cash equivalents, which are available for general expenditures, liabilities and other obligations as they come due. Management is focused on sustaining the financial liquidity of the Foundation throughout the year. This is done through monitoring and reviewing the Foundation's cash flow needs on a weekly basis. As a result, management is aware of the cyclical nature of the Foundation's cash flow related to the Foundation's various funding sources and is therefore able to ensure that there is cash available to meet current liquidity needs.

12. Pension Plan

The Foundation has a Savings Incentive Match Plan for Employees Individual Retirement Account (SIMPLE IRA) plan. Employees are allowed to participate in the plan following a 90-day probationary period after hire. The Foundation contributes up to a 3% match of the employee's base salary. Employees are immediately fully vested in any employer match. Total pension expense for the year ended March 31, 2024, was \$33,175.

13. Income Taxes

The Foundation is exempt from the payment of taxes on income other than unrelated business income under Internal Revenue Code Section 501(c)(3) and has been classified as public charities. For the year ended March 31, 2024, no provision for income taxes was made, as the Foundation had no significant net unrelated business income.

The Foundation adopted the authoritative guidance relating to accounting for uncertainty in income taxes included in FASB ASC Topic 740, *Income Taxes*. These provisions provide consistent guidance for the accounting for uncertainty in income taxes recognized in an entity's

NOTES TO FINANCIAL STATEMENTS For the Year Ended March 31, 2024

13. Income Taxes (continued)

financial statements and prescribe a threshold of "more likely than not" for recognition and derecognition of tax positions taken or expected to be taken in a tax return. The Foundation performed an evaluation of uncertainty in income taxes for the year ended March 31, 2024, and determined that there were no matters that would require recognition in the financial statements or that may have any effect on its tax-exempt status. As of March 31, 2024, the statute of limitations remained open with the U.S. federal jurisdiction or the various states and local jurisdictions in which the Foundation files tax returns; however, there are currently no audits for any tax periods pending or in progress. It is the Foundation's policy to recognize interest and/or penalties related to uncertainty in income taxes, if any, in income tax or interest expense. As of March 31, 2024, the Foundation had no accruals for interest and/or penalties.

14. Subsequent Events

In preparing these financial statements, the Foundation has evaluated events and transactions for potential recognition or disclosure through September 24, 2024, the date the financial statements were available to be issued. There were no subsequent events identified that require recognition or disclosure in these financial statements.